

Ride 4 A Reason 2019

Fundraising Letter Template

Please personalize as much as possible! This was written from the perspective of a parent/adult but can easily be modified for a student.

Dear friends and family,

I'm doing something fun, if daunting, and hopping on my bike for a long journey to Sacramento -- all in one day.

*While I love a challenge, I love giving our kids experiences even more. Last year, thanks to the supporters of [Ride 4A Reason](#), more than 5,000 kids in eight Oakland public schools had field trips, experienced the awe of river rafting, and wore official team uniforms for their sports teams -- for many, these were **firsts**.*

This is the 11th year that R4R has made the trek to Sacramento and I'm proud to be part of it. With what's happening in our public school system--locally and across the state, I'm even more committed to ride and raise awareness for our dismally underfunded school system that affects us all as students, parents, teachers, and neighbors.

My goal is to raise \$ by the time I hop on my bike on April 27th and ask for your support. 100% of the funds I raise will go [directly to the 10 beneficiary public schools](#) in Oakland. Your donation is tax-deductible to the full extent of the law.

Thanks so much!

<YOUR NAME>

[Check out our other fundraising tips here.](#)