

Ride for A Reason Sample Fundraising Letter

Customize all highlighted areas!

Dear friends and family!

*I'm riding my bike to Sacramento on April 29th. <I'm raising money for Greta's school, Edna Brewer Middle School. — **Insert your own reason!**>*

<Riding the whole 109?, let 'em know!> Some riders will be starting here in Oakland and riding the whole 109 miles to the steps of the Capitol. I'll be starting in Vacaville and riding 45 miles with middle schoolers. We've been training together since January. Our course winds through farm lands, the bike mecca of Davis, and the causeway to Sacramento.

This 9th Annual Ride for A Reason raises awareness for underfunded California public schools and specifically raises essential funds for enrichment programs at Oakland Technical High School, Oakland International High School, Claremont Middle School, Westlake Middle School, Emerson Elementary, Roosevelt Middle School, and Edna Brewer Middle School. Approximately two-thirds of the kids at those schools are low income and qualify for free or reduced price lunch. The funds raised support the kinds of programs that keep kids excited about school -- orchestra, bike club, soccer, debate, art, and more.

*I need your help to reach my goal of raising <\$500> for Oakland kids. **Support me now!** [\[insert link to your fundraising page on dojiggy.com\]](#) With considerable uncertainty regarding OUSD's budget for 2017-18, and also in the direction for federal support for public education, more than ever we feel that R4R's support is essential for filling gaps, building community involvement, and support for all of Oakland's kids.*

Your donation is fully tax deductible through Claremont PTA tax ID number 94-6171801. The money you donate makes a significant difference by keeping kids engaged in and excited about going to school.

Thanks so much for giving Oakland kids a boost!

<YOUR NAME>