

Ride 4 A Reason 2021

Fundraising Letter Template

Please personalize as much as possible! This was written from the perspective of a parent/adult but can easily be modified for a student.

Dear friends and family,

It's no secret that our world has been turned upside down. But, I am making the most of it because what else am I to do? One of the things I have committed to is helping students at our local public schools.

I'm so glad that Ride 4A Reason has decided to press on with their annual event after having cancelled last year. While it will be a virtual challenge that spans most of April, I am nonetheless committed to ...[\[insert your run, walk, or cycling goal\]](#) and raising ...[\[insert your fundraising goal\]](#).

I'm doing this because the pandemic has only amplified the needs of our fellow students. For example, some schools used R4R funds to provide tech support in the abrupt shift to online learning; stipends to professional musicians to support students in online music classes; and home physical education kits for every student to stay healthy and active remotely.

Please sponsor me with a donation of \$1 per ...[\[insert your mileage or time goal here\]](#). I can't do this without you!

Thank you!

[\[Insert your name\]](#)

Important links:

- My fundraising page – [\[INSERT HYPERLINK TO YOUR fundraising page\]](#)
- [More about R4R](#)
- [Join me in this virtual event and register here!](#)